

ORGANIZATION



CO-ORGANIZE



UNDER THE AUSPICES



Thursday 3 October 2013 | Athens

High Risk COMMUNICATION

Mass Media & Public Health

Key Issues

- Mass Media and Public Health: The narration of health
- Fear and Danger as a Political Weapons The danger of financial disaster
- High Risk Communication: From epidemics to nutrition scandals
- Mass Disasters and Mass Media
- Ethics: Self-commitment for valid and reliable briefing
- Medicine through Mass Media: The perception of public
- Lifestyle effect on health: Responsible Marketing

The conference addresses to:

- Healthcare Sector Executives
- Doctors
- Nurses
- Health Professionals
- Health Education Executives
- Pharmaceutical Industry Executives
- Alcohol and Beverages Industry Executives
- Journalists
- Advertisers
- Health Marketers

ΣΕ ΣΥΝΕΡΓΑΣΙΑ ΜΕ



ΧΟΡΗΓΟΣ ΕΠΙΚΟΙΝΩΝΙΑΣ

